



NIS AMERICA TALKS ABOUT FUTURE OPPORTUNITIES WITH IMAGEEPOCH!

Santa Ana, CA (Nov 30, 2010) – NIS America announced today its exciting new partnership with Imageepoch for future titles. Imageepoch is the well known developer for the highly appraised JRPG series, Luminous Arc.

Imageepoch

Imageepoch is currently working on several new JRPG titles, which are scheduled to be released in 2011 in Japan. NIS America is excited to work with this distinguished company, Imageepoch, for the possibility to bring their highly anticipated games to North America and Europe.

About NIS America

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs including titles such as Disgaea, Phantom Brave, and Makai Kingdom.

In 2003, NIS America was established in Southern California to publish exciting and innovative game titles for North America. NIS America's team members devote themselves to the fans. Our respect for our fans is at the heart of everything we do. As a growing strategy RPG publisher in the U.S., we are committed to continuous improvement and dedication.

About Nippon Ichi Software

Nippon Ichi Software was founded in 1994 in Gifu, Japan, as an entertainment software company. Since then Nippon Ichi Software has grown into an international company focused on creating innovative video game products. In regards to the relationship with Imageepoch, "I am excited about revealing the announcement that we are going into a partnership with Imageepoch," Haru Akenaga, President of NIS America, commented. "I am attracted by their philosophy of creating games. Imageepoch is already a distinguished videogame developer in Japan. Not only that, but it is my firm belief that their future titles will fascinate JRPG fans in the US and Europe in the near future."

Please look forward to future announcements regarding Imageepoch titles.

For more information about the latest games from NIS America, visit <u>www.NISAmerica.com</u>.

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