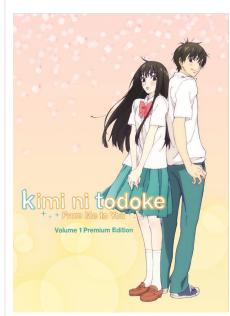




KIMI NI TODOKE -FROM ME TO YOU-RELEASES WITH A BLU-RAY & DVD COMBO PACKAGE IN JANUARY 2012!

Santa Ana, CA (September 13, 2011) – NIS America is excited to announce that the highly anticipated high school romance anime, *kimi ni todoke -From Me to You-* Volume 1 Premium Edition, will be available in a Blu-ray and DVD combo package for North America. It is scheduled to release in January, 2012. Previously, *kimi ni todoke* was scheduled for release in October, 2011 on DVD only. The decision to release a Blu-ray/DVD combo has altered the release date to January, 2012 in order to maximize our fans' viewing experience and offer the highest quality product for fans of *kimi ni todoke*. In *kimi ni todoke*, you will experience the first friendships and crush of a high school girl across 12 episodes on 2 Blu-ray discs and 2 DVDs. The Premium Edition comes in a highly collectible sturdy slip-case with a hardcover art book, **My Memories**, which flashes back through the roller-coaster of emotions experienced by the main character, Sawako Kuronuma. Available at select online retailers: Right Stuf, The Anime Corner Store, Anime Pavilion, Anime Castle, and NIS America's Online Store.



Based on the comic "Kimi ni Todoke" by Karuho Shiina published by Shueisha Inc. (Monthly Margaret) © Karuho Shiina / Shueisha © DNDP, VAP, Shueisha, Production I.G

TITLE: kimi ni todoke -From Me to You-

Volume 1 Premium Edition	
SRP:	\$69.99
RELEASE DATE:	January 10, 2012
ITEM #:	KNT1-BDS-US-PE
UPC:	813633011462
AGE RATING:	Everyone
LENGTH:	Approx. 273 mins/12 eps on 2 DVDs and 2 Blu-ray discs
FORMAT: Ja	panese audio, English subtitles
*Only a limited quantity of this Premium Edition will be produced.	

For more information, visit http://NISAmerica.com/

KIMI NI TODOKE -FROM ME TO YOU- VOLUME 1 PREMIUM EDITION

About kimi ni todoke -From Me to You-:

Sawako Kuronuma has had a difficult time fitting in. Some say it's her hair, others say it's her hushed manner of speaking, while still others claim it is due to her name's similarity to Sadako, a character from a popular Japanese horror series. On her first day of high school, Sawako meets the one boy who treats her like a normal girl—Shota Kazehaya. Through his selfless aid, Sawako slowly learns to come out of her shell and even begins to make friends for the first time in her life. However, with a new social life come social pressures. Rumors begin to circulate about her, her friends, and even the kindhearted Kazehaya. As she grows into her new identity, Sawako must learn to deal with such pressures as well as start to understand the unfamiliar feelings inside of her, especially in regards to the boy who made her new start possible.

About the Blu-ray discs:

The high-definition experience for *kimi ni todoke* offered by Blu-ray will serve to accentuate its vibrant colors and show the characters and beautiful scenery in the most crisp, clean way imaginable. Viewers can enjoy the DVD bonus materials on the Blu-ray discs, as well.

About the bonuses—art book and bonus tracks:

kimi ni todoke -From Me to You- Volume 1 Premium Edition comes with a hardcover art book (full color, 28 pages) featuring character information and Sawako's most cherished moments. Get inside her head and experience the story of Volume 1 through Sawako's memories! The bonus materials includes clean opening/ending themes.

Voice actresses and actors

Mamiko Noto as Sawako Kuronuma (Clannad, Negima!, Hell Girl) Daisuke Namikawa as Shota Kazehaya (PERSONA -trinity soul-, BLEACH, One Piece, Black Lagoon)

Miyuki Sawashiro as Ayane Yano (Arakawa Under the Bridge, PERSONA -trinity soul-, Durarara!!) Yuko Sanpei as Chizuru Yoshida (Arakawa Under the Bridge, Eureka Seven, Xam'd: Lost Memories)

Anime Production by Production I.G Past products: *Ghost in the Shell,*

Eden of the East, Blood+, xxxHOLiC

The 2nd season of kimi ni todoke -From Me to You- Premium will be also available in 2012! More info coming soon.

Original comic book created by Karuho Shiina. *kimi ni todoke* comic books are available from VIZ Media!



About NIS America

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs including titles such as Disgaea, Prinny, and Z.H.P. In 2003, NIS America was established in Southern California to publish exciting and innovative game titles for North America. Today, NIS America has expanded to bring various products from Japan, like video games, animation, and collectable items. NIS America's team members devote themselves to the fans. Our respect for our fans is at the heart of everything we do. As a growing strategy RPG publisher in the U.S., we are committed to continuous improvement and dedication. CONTACT: 1221 E. Dyer Road. Suite 100, Santa Ana, CA 92705, 714-540-1122

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