

For Immediate Release

DISGAEA®4: A PROMISE UNFORGOTTEN NOW SHIPPING TO EUROPEAN RETAILERS!



Santa Ana, Calif. (November 4, 2011) – NIS America is excited to announce that the highly anticipated strategy RPG, *Disgaea®4: A Promise Unforgotten*, is now shipping throughout Europe to retailers. With brand-new full-HD sprites, new characters, and awesome addictive gameplay, this is the most memorable *Disgaea* yet!

About Disgaea 4

This latest incarnation of the popular *Disgaea* strategy RPG series boasts major graphical improvements, *Disgaea*'s most in-depth gameplay yet, everlasting value, and the great sense of humor you've come to love. The new graphics engine truly brings Takehito Harada's characters to life with fluid animations and high-definition detail. Create your own political party and take advantage of a slew of new battle and strategic features, thus expanding upon the already staggering replay value. Finally, *Disgaea 4* adopts an all-new map-generating mode, enabling players to create and share custom maps with your friends and other fans! Or design your own pirate ship to attack them! This summer, *Disgaea 4* mercilessly invades your gaming room!

About NIS America

In 2003, NIS America was established in Southern California to bring exciting, one-of-a-kind Japanese culture to North America. NIS America's team members devote themselves to the fans. Their respect for their fans is at the heart of everything they do. As an established entertainment publisher in the U.S., NIS America is committed to continuous growth and improvement.

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs with titles such as *Disgaea*, *Phantom Brave*, and *Makai Kingdom*. NIS America has also become a publisher of Japanese anime titles, such as *Toradora!*, *WAGNARIA!!*, and *Katanagatari*.

Contact NIS America, Inc. at 1221 E. Dyer Road, Suite 100, Santa Ana, CA 92075; Phone (714) 540-1122; and website at www.NISAmerica.com

About Nippon Ichi Software

Nippon Ichi Software was founded in 1994 in Gifu, Japan, as an entertainment software company. Since then Nippon Ichi Software has grown into an international company focused on creating innovative video game products.

Disgaea 4 Features

Ultra High Stats: Break the standards of games! Lv. 9999, a hundred million damage! Enemies stronger than reality should allow!

Custom Party: Create and manage your own political cabinet to alter your team's stats and strengths!

Infinite Gameplay: Randomly-generated maps and ultra powerful enemies make *Disgaea 4* the most cost-effective game in town. More story chapters and characters will become available through DLC, too!

Sharing Custom Contents: Finally, players can create their own army of darkness and share it online! Your characters will invade other players, and your win/loss stats can be viewed online!

Tons of DLC: New characters, story chapters, and much more will be available as downloadable contents through the PlayStation®Network!



©2003- 2011 Nippon Ichi Software, Inc. All rights reserved. *Disgaea* is a registered trademark of Nippon Ichi Software, Inc. Licensed to and Published by NIS America, Inc.

RELEASE DATE (PAL): November 4, 2011

PLATFORM: PlayStation®3

GENRE: Strategy RPG

PLAYER(S): 1

PEGI/USK: 12/ 12

PUBLISHER: NIS America

DEVELOPER: Nippon Ichi Software

CONTACT:

support@nisamerica.com