

#### For immediate release





#### **About NIS America**

In 2003, NIS America was established in Southern California to bring exciting, oneof-a-kind Japanese culture to North America. NIS America's team members devote themselves to the fans. Their respect for their fans is at the heart of everything they do. As an established entertainment publisher in the U.S., NIS America is committed to continuous growth and improvement.

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs with titles such as *Disgaea*, *Phantom Brave*, and *Makai Kingdom*. NIS America has also become a publisher of Japanese anime titles, such as *Toradora!*, *WAGNARIA!!*, and *Katanagatari*.

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## HYPERDIMENSION NEPTUNIA MK2 SHIPS OUT ON FEBRUARY 28, 2012!

Santa Ana, Calif. (January 19, 2012) – NIS America announced today that *Hyperdimension Neptunia mk2* for the PlayStation®3 Computer Entertainment System will be shipped out on February 28, 2012 in the North American market, and February 24, 2012 in the European market. *Hyperdimension Neptunia mk2* is the sequel to the popular RPG *Hyperdimension Neptunia*, in which you control personifications (humanoids) of videogame consoles with the objective of protecting the world of Gamindustri. In *Hyperdimension Neptunia mk2*, the four heroines are the younger sisters of the CPUs (Console Patron Units) from *Hyperdimension Neptunia*. Once again, fans can indulge in the mysteries and adventures found within Gamindustri!

### About Hyperdimension Neptunia mk2

Return once more to the world of Gamindustri, where the Criminal of the Free World, Arfoire, has defeated the four CPUs of Gamindustri. It is now up to their younger sisters to free them from captivity.

Nepgear, the CPU Candidate of Planeptune and younger sister to Neptune, sets out on her quest with IF and Compa to regain Gamindustri's prosperity, stop the syndicate of evil that Arfoire created, and set her sister free! During her travels across the world, Nepgear will encounter friends new and old, meet the other CPU Candidates, and take care of any monsters that stand in her way in this classic JRPG tale of good versus evil!

#### Features

- An all-new free-roam battle system offers more strategic combat.
- A streamlined combo system allows for faster combo executions.
- New item synthesis system to craft items and weapons.
- A Coliseum to test your might and face powerful opponents.



For more information and the first trailer, please visit NISAmerica.com/games/neptunia2

# If IDEA FACTORY

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Release (US)	February 28, 2012
Release (EU)	February 24, 2012
Platform	PlayStation®3
Genre	RPG
Player(s)	Single
ESRB/PEGI/USK	Mature
Publisher	NIS America, Inc.
Developer	Idea Factory
Contact	support@nisamerica.com