

FOR IMMEDIATE RELEASE

ATELIER MERURU™: THE APPRENTICE OF ARLAND SHIPS ON MAY 29TH TO NORTH AMERICA.



Santa Ana, Calif. (May 15, 2012) – NIS America announces today that *Atelier Meruru: The Apprentice of Arland* will be shipped to retailers nationwide on May 29th. Initially, its release was scheduled for May 22nd, but due to a delay in the manufacturing process, we regretfully had to push back its release for the North American market. *Atelier Meruru* is the latest installment in the fan-favorite *Atelier* series. With *Atelier Meruru*, the Arland trilogy comes to a most enchanting conclusion. *Atelier Meruru* follows the story of spunky Princess Meruru, who finds herself entranced by alchemy and vows to become Totori Helmold's apprentice. With new and updated game systems and returning characters from *Atelier Rorona* and *Atelier Totori*, *Atelier Meruru* will once again capture the hearts and minds of all the *Atelier* fans out there.

About *Atelier Meruru*:

The tiny kingdom of Arls, located on the northeastern border of the Arland Republic, is where Princess Meruru calls home. Ever since she was exposed to alchemy by famed adventurer Totori Helmold, all she could think about was becoming an alchemist. With Totori's guidance, Meruru sets out to develop her home kingdom of Arls using the power of alchemy. On her way, Meruru will encounter new adventures, obstacles, mysteries, and friends, and discover what life is like outside the castle walls. How you choose to guide her through the advancement of her land will determine the final outcome in the tale of *Atelier Meruru*.

Game Features

- New "Development" system: develop new areas and facilities in Arls to gain access to even more lands to explore!
- Developing new areas and facilities will change the appearance of the in-game world! How you develop the kingdom will alter the outcome of the story.
- Classic turn-based battles feature a Time Card turn system, making the battles even more strategic!
- Master item synthesis with the help of the ever-popular Homs!
- Fan-favorite characters from previous *Atelier* games return with more stories and mysteries to uncover!

About NIS America

In 2003, NIS America was established in Southern California to bring exciting, one-of-a-kind Japanese culture to North America. NIS America's team members devote themselves to the fans. Their respect for their fans is at the heart of everything they do. As an established entertainment publisher in the U.S., NIS America is committed to continuous growth and improvement.

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs with titles such as *Disgaea*, *Phantom Brave*, and *Makai Kingdom*. NIS America has also become a publisher of Japanese anime titles, such as *Toradora!*, *WAGNARIA!!*, and *kimi ni todoke -From Me to You-*.

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To view the trailer and for more information, please visit NISAmerica.com



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SHIP DATE: May 29, 2012 (U.S.) May 25, 2012 (EU)
PLATFORM: PlayStation®3
GENRE: RPG
PLAYER(S): 1
ESRB/PEGI/USK: Teen/ 12/ 6
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