

GHASTLY PRINCE ENMA BURNING UP COMPLETE SERIES PREMIUM EDITION RELEASES IN SEPTEMBER!

Santa Ana, CA (May 26, 2012) – NIS America is thrilled to announce the September release of ***Ghastly Prince Enma Burning Up Complete Series Premium Edition***, the over-the-top, totally wacked out retro style demonic comedy. *Ghastly Prince Enma Burning Up Complete Series Premium Edition* will deliver complete satisfaction with its collectible slipcase, extensive hardcover art book, and on-disc bonus features. *Ghastly Prince Enma Burning Up* will expose you to gallons of insane action and goofy gags, as well as lethal levels of pop culture references from days gone by. Go Nagai, the show's original comic author, is famous for his unique characters and stories, and this newest iteration of his classic tale will knock your perception of Japanese anime on its butt! Prepare yourself for a wild ride this September, when this title will be available at select online retailers: [Right Stuf](#), [The Anime Corner Store](#), [Anime Pavilion](#), [Anime Castle](#), and [NIS America Online Store](#).

FOR IMMEDIATE RELEASE

Ghastly Prince Enma Burning Up Complete Series Premium Edition

About *Ghastly Prince Enma Burning Up*:

Meet the Demon Patrol: a hotheaded demon prince; a sultry, half-naked ice princess; a lusty frog-demon spy; a talking wizard hat... Plus a little girl shows up. This rag-tag group has been charged with the protection of Earth from a multitude of demons who would love nothing more than to bring their world crashing down around them. They'll face off against a vengeful squid, a somnambulant kittycat, a pot full of snakes, a night-stalking deciduous, a hater of crotches, and even a literal butthead! Descend into an unreality filled with pratfalls, lewd behavior, and enough obscure cultural jetsam to drown us all!

About the extras—art book and bonus features:

- A hardcover art book (full color, 36 pages) that explores the show's outrageous world and characters, with detailed bios, illustrations, concept art, roundtable discussions with cast and crew, and an all-new interview with the original author, Go Nagai himself!
- Clean openings and endings for each episode (except episode 3 ending)

Cast

Kappei Yamaguchi as Enma (*Inuyasha*, *One Piece*, *Death Note*)
Mamiko Noto as Yukiko (*kimi ni todoke*, *Clannad*, *Negima!*)
Takehito Koyasu as Kappavier (*Fushigi Yugi*, *Baccano!*, *Arakawa Under the Bridge x Bridge*)
Minoru Inaba as Chapeauldie (*One Piece*, *Case Closed*, *Berserk*)
Ayako Kawasumi as Harumi (*Fate/Zero*, *Nodame Cantabile*, *PandoraHearts*)
Rumi Shishido as Enpi (*Xenosaga the Animation*, *High School of the Dead*, *Welcome to the N.H.K.*)

Produced by

Original author: Go Nagai (*Devilman*, *Mazinger Z*, *Getter Robo*, *Cutie Honey*)
 Director: Yoshitomo Yonetani (*Brigadoon*, *Betterman*)
 Studio: Brain's • Base (*Baccano!*, *Durarara!!*, *Natsume's Book of Friends*)



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TITLE:	<i>Ghastly Prince Enma Burning Up Complete Series Premium Edition</i>
MSRP:	\$69.99
RELEASE DATE:	September 11, 2012
ITEM #:	GPE1-BDS-US-PE
UPC:	813633012124
AGE RATING:	Older Teen
Warning:	Viewer discretion is advised. Mature Humor, Sexual Content, Violence, Suggestive Themes
LENGTH:	Approx. 292 mins/12 eps
FORMAT:	2 Blu-ray discs and 2 DVDs
LANGUAGE:	Japanese audio, English subtitles

For more information, visit NISAmerica.com/Enma



*Only a limited quantity of this premium edition will be produced.

About NIS America

In 2003, NIS America was established in Southern California to bring exciting, one-of-a-kind Japanese culture to North America. NIS America's team members devote themselves to the fans. Their respect for their fans is at the heart of everything they do. As an established entertainment publisher in the U.S., NIS America is committed to continuous growth and improvement.

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs with titles such as *Disgaea*, *Phantom Brave*, and *Makai Kingdom*. NIS America has also become a publisher of Japanese anime titles, such as *Toradora!*, *Katanagatari*, and *kimi ni todoke* -From Me to You-.

Contact: NIS America, Inc. 1221 E. Dyer Road, Suite 100, Santa Ana, CA 92705 / 714-540-1122 / NISAmerica.com

Contact:

support@nisamerica.com