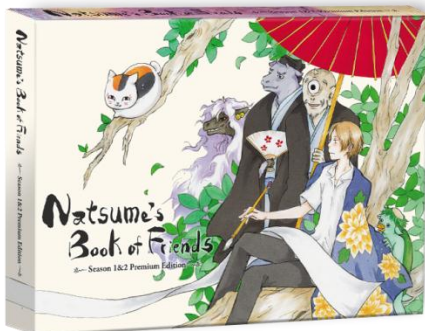


NATSUME'S BOOK OF FRIENDS SEASON 1 & 2 PREMIUM EDITION COMES TO NORTH AMERICA TO MAKE MORE FRIENDS!

Santa Ana, CA (June 30, 2012) – NIS America is excited to announce that the critically acclaimed heartwarming title, **Natsume's Book of Friends Season 1 & 2 Premium Edition**, will be released in North America on October 9th. This incredible package will come bundled with all 26 episodes from season 1 and 2 on 4 DVD discs! *Natsume's Book of Friends* explores the true meaning of friendship and what it really means to "be there" for those you care about, as it portrays the unique relationships between Natsume and the various yokai he comes into contact with. Since airing on Japanese TV in 2006, *Natsume's Book of Friends* has been winning over scores of anime fans throughout North America. And now it makes its long-awaited appearance in the West with a hardcover collector's edition slipcase and deluxe art book! *Natsume's Book of Friends* will be available at select online retailers this fall: [Right Stuf](#), [The Anime Corner Store](#), [Anime Pavilion](#), and [NISA Online Store](#).

FOR IMMEDIATE RELEASE

Natsume's Book of Friends



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TITLE:	Natsume's Book of Friends Season 1 & 2 Premium Edition
MSRP:	\$69.99
RELEASE DATE:	October 9, 2012
ITEM #:	NBF1-DVD-US-PE
UPC:	813633012513
AGE RATING:	Teen
LENGTH:	Approx. 570 mins/26 eps
FORMAT:	4 DVDs
LANGUAGE:	Japanese audio, English subtitle

For more information, visit NISAmerica.com

Natsume's Book of Friends Season 1 & 2 Premium Edition

About Natsume's Book of Friends:

Natsume has always been an outcast because he inherited his grandmother Reiko's ability to see yokai (strange beings that are invisible to most people). After moving to his grandmother's hometown and accidentally releasing a yokai who was imprisoned in a Lucky Cat statue, he learns about one of his grandmother's keepsakes, her "Book of Friends," which contains the names of the yokai she defeated, and allows its wielder to command the yokai named within. Since then, his life has gotten much more hectic, and yokai now visit him on a daily basis, seeking to either get their names back or take possession of the Book of Friends.

About the extras—art book and bonus features:

- Hardcover art book, "Natsume's Book of Friends," (full color, 32 pages) which provides a deeper viewing experience with close-up info of the characters, an interview with director Takahiro Omori, an episode guide, rough character sketches, and Japanese DVD package illustrations.
- Clean opening and ending and Japanese commercials.

Cast

Hiroshi Kamiya as Takashi Natsume (*Durarara!!*, *Blue Exorcist*, *WAGNARIA!!*)
Kazuhiko Inoue as Nyanko-sensei (*NARUTO*, *Darker Than Black*)
Sanae Kobayashi as Reiko Natsume (*Durarara!!*, *Macross F*)
Akira Ishida as Shuichi Natori (*NARUTO*, *Fate/Zero*, *PandoraHearts*)

Produced by

Director: **Takahiro Omori** (*Durarara!!*, *Baccano!*, *Hell Girl*)
 Studio: **Brain's Base** (*Durarara!!*, *Baccano!*, *Ghostly Prince Enma Burning Up*)



*Only a limited quantity of this premium edition will be produced.

About NIS America

In 2003, NIS America was established in Southern California to bring exciting, one-of-a-kind Japanese culture to North America. NIS America's team members devote themselves to the fans. Their respect for their fans is at the heart of everything they do. As an established entertainment publisher in the U.S., NIS America is committed to continuous growth and improvement.

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs with titles such as *Disgaea*, *Phantom Brave*, and *Makai Kingdom*. NIS America has also become a publisher of Japanese anime titles, such as *Toradora!*, *WAGNARIA!!*, and *Katanagatari*.

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