# HUNGRY TO LEARN A LANGUAGE? "CHARACTER CHOWDOWN" FOR iOS IS COMING THIS SUMMER!

Santa Ana, Calif. (July 3, 2012) – NIS America today announced *Character Chowdown*, an educational puzzle game for iOS devices. *Character Chowdown* is a brand-new game that will aid students in learning new languages. Developed in cooperation with Yummy Yummy Tummy, *Character Chowdown* will feature cuddly characters and cameos from Nippon Ichi Software Inc.'s popular *Disgaea* series. Players can start learning the Japanese language with a free katakana pack. More language packs for hiragana and hundreds of kanji will also be available.

**About the game**

*Character Chowdown* is an educational puzzle game designed to teach players how to read Asian language sets such as kana and kanji. Troublemaking Nommons will challenge players by making characters players have a difficult time recalling appear more often to reinforce what they are practicing. Designed to be played on the go, *Character Chowdown* is ready to satiate anyone eager to learn a new language.

**Key Features**

**Deliciously easy:** Players can learn hiragana, katakana, and hundreds of kanji characters in a fun, quick, casual way.

**Progressive performance:** A sophisticated system recognizes which characters players mastered and which ones they need to work on.

**Additional heroes:** Heroes and villains from the *Disgaea* series will make guest appearances in future downloadable content.

**Fill up on achievements:** Game Center achievements will be awarded for events such as learning all of the characters in a language pack and flicking monsters off the screen.

**Say "Hi!" with postcards:** Players can create and send digital postcards by decorating Nommons with accessories unlocked by completing language packs. Custom postcards can be shared through a user's Facebook profile.

**Start learning for free:** Katakana, a Japanese language set commonly used for foreign words, will be released for free.

**About NIS America**

In 2003, NIS America was established in Southern California to bring exciting, one-of-a-kind Japanese culture to North America. NIS America's team members devote themselves to the fans. Their respect for their fans is at the heart of everything they do. As an established entertainment publisher in the U.S., NIS America is committed to continuous growth and improvement.

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs with titles such as *Disgaea*, *Phantom Brave*, and *Makai Kingdom*. NIS America has also become a publisher of Japanese anime titles, such as *Toradora!, kimi ni todoke -From Me to You-*, and *Katanagatari*.

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**About Yummy Yummy Tummy**

Founded by Spencer Yip editor of Siliconera, Yummy Yummy Tummy was established in 2011 as an independent video game developer with a fusion of chefs from the East and West.

From bite sized experiences to a buffet of gameplay, we make satiating games that level players up.

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| **Release (US)** | Summer, 2012 |
| **Platform** | iPhone, iPad, iPod Touch |
| **Genre** | Educational Puzzle |
| **Player(s)** | Single |
| **Publisher** | NIS America, Inc. |
| **Developer** | Yummy Yummy Tummy |
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