

UMINEKO WHEN THEY CRY VOLUME 1 AND VOLUME 2 ARE NOW SHIPPING TO RETAILERS ACROSS NORTH AMERICA!

Santa Ana, CA (December 4, 2012) – NIS America is thrilled to announce that famed psychological thriller anime series *Umineko WHEN THEY CRY* Volume 1 and 2 Premium Edition are now shipping across North America. Each volume comes with its own collectible slipcase and deluxe hardcover art book. *Umineko WHEN THEY CRY* will challenge viewers to consider what is real and what is illusion as they try to solve the mystery of the island massacre. Now available at select online retailers: Right Stuf, The Anime Corner Store, Anime Pavilion, and the NISA Online Store.



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TITLE: Umineko WHEN THEY CRY Volume 1 Premium Edition	
MSRP:	\$79.99
RELEASE DATE:	December 4, 2012
ITEM #:	UMI1-BRD-US-PE
UPC:	813633012551
AGE RATING:	Mature
LENGTH:	Approx. 413 mins/18 eps
FORMAT:	2 Blu-ray discs
LANGUAGE:	Japanese audio. English subtitles

LANGUAGE:	Japanese audio, English subtities
TITLE: Umineko WHEN THEY CRY Volume 2 Premium Edition	
MSRP:	\$49.99
RELEASE DATE:	December 4, 2012
ITEM #:	UMI2-BRD-US-PE
UPC:	813633012568
AGE RATING:	Mature
LENGTH:	Approx. 191 mins/8 eps
FORMAT:	1 Blu-ray disc
LANGUAGE:	Japanese audio, English subtitles

18+ Viewer discretion is advised. Intense Violence Blood and Gore Language

*Only a limited quantity of this premium edition will be produced.

About the show:

The affluent Ushiromiya family patriarch, Kinzo, is on his deathbed, and his family has assembled at their private island to discuss the division of his estate. As they bicker over their father's immense inheritance, a typhoon closes in, trapping them on the island. They suddenly receive an eerie word of warning...and then, in the dead of night, the murders begin. One by one, family members are discovered murdered in bizarre and inhuman ways. Some within the family turn to superstition, blaming it on a witch rumored to inhabit the island. But one of them—the young Battler Ushiromiya—refuses to accept the supernatural and vows to uncover the real killer behind the seemingly impossible slaughters. He soon finds himself confronted by the apparent witch, and enters into a life-or-death battle for the truth.

About the extras: Volume 1 (18 episodes)

- A hardcover art book (full color, 28 pages) which will provide a deeper understanding of the series with an in-depth story analysis, detailed character bios, character sketches, and a full episode guide

About the extras: Volume 2 (8 episodes)

- A hardcover art book (full color, 28 pages) which will enhance the viewing experience with an in-depth story analysis, detailed character bios, vivid illustrations, character sketches, and a full episode guide
- Clean opening and ending

Cast

Daisuke Ono as Battler Ushiromiya (WAGNARIA!!, Higurashi WHEN THEY CRY)
Sayaka Ohara as Beatrice (Fate/Zero, Toradora!, anohana: The Flower We Saw That Day, bunny drop)
Yui Horie as Maria Ushiromiya (Toradora!, Zakuro, Persona 4)

Marina Inoue as Jessica Ushiromiya (*Gurren Lagann, High School of the Dead*)

Kenichi Suzumura as George Ushiromiya (*Daily Lives of High School Boys, Gintama*)

Rie Kugimiya as Shannon (*Toradoral, Fullmetal Alchemist, Shakugan no Shana*)

Yu Kobayashi as Kanon (Baccano, Occult Academy, Arakawa Under the Bridge x Bridge)

Staff

Director: Chiaki Kon (Higurashi WHEN THEY CRY, Zakuro, Nodame Cantabile)

Animation produced by: Studio DEEN (Higurashi WHEN THEY CRY, Fate/stay night, Hell Girl)



For more information, visit NISAmerica.com/Umineko

About NIS America

In 2003, NIS America was established in Southern California to bring exciting, one-of-a-kind Japanese culture to North America. NIS America's team members devote themselves to the fans. Their respect for their fans is at the heart of everything they do. As an established entertainment publisher in the U.S., NIS America is committed to continuous growth and improvement. NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs with titles such as *Disgaea, Phantom Brave*, and *Makai Kingdom*. NIS America has also become a publisher of Japanese anime titles, such as *Toradoral, WAGNARIA!!*, and *Katanagatari*. Contact: NIS America, Inc. 1221 E. Dyer Road, Suite 100, Santa Ana, CA 92705 / 714-540-1122 / NISAmerica.com

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