

FOR IMMEDIATE RELEASE

FAN-FAVORITE TITLES *KIMI NI TODOKE –FROM ME TO YOU-* VOLUMES 1 THROUGH 3 AND *NATSUME'S BOOK OF FRIENDS* SEASON 1 & 2 STANDARD EDITIONS ANNOUNCED!

Santa Ana, CA (January 13, 2014) – NIS America is proud to announce that the highly praised titles *kimi ni todoke –From Me to You-* Volumes 1 through 3 and *Natsume's Book of Friends* Season 1 & 2 will release in **Standard Edition** packaging for anime fans next month on February 4. These Standard Editions will be available as an affordable option for our fans, and will include the story guide leaflet and bonus clips that were included in the Premium Editions for maximum viewing pleasure! For more information, visit NISAmerica.com. All four Standard Editions will be available at select online retailers: [Right Stuf](http://RightStuf.com), [The Anime Corner Store](http://TheAnimeCornerStore.com), [Anime Pavilion](http://AnimePavilion.com), and [NISA Online Store](http://NISAOnlineStore.com).

Natsume's Book of Friends Season 1 & 2 Standard Edition



"At turns exciting, touching and funny, 'Natsume's Book of Friends' is an anime anyone can watch and everyone will enjoy."
– Ani.me

About the show:
Natsume has always been an outcast because he inherited his grandmother Reiko's ability to see yokai (strange beings that are invisible to most people). After moving to his grandmother's hometown and accidentally releasing a yokai who was imprisoned in a Lucky Cat statue, he learns about one of his grandmother's keepsakes, her "Book of Friends," which contains the names of the yokai she defeated, and allows its wielder to command the yokai named within. Since then, his life has gotten much more hectic, and yokai now visit him on a daily basis, seeking to either get their names back or take possession of the Book of Friends.

MSRP:	\$59.99
ITEM #:	NBF1-DVD-US-SE
UPC:	813633013510
LENGTH:	Approx. 570 mins/26 eps on 4 DVDs
RELEASE DATE:	February 4, 2014
AGE RATING:	Teen
LANGUAGE:	Japanese audio, English subtitles

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kimi ni todoke –From Me to You- Volume 1 Standard Edition



"Absolutely one of the best anime series that I have been lucky enough to see over the past several years."
– DVDTalk.com

About the show:
Sawako Kuronuma has had a difficult time fitting in. Some say it's her jet black hair, others say it's her hushed manner of speaking, while still others claim it is due to her name's similarity to Sadako, a character from a popular Japanese horror series. On her first day of high school, Sawako meets the one boy who treats her like a normal girl—Shota Kazehaya. Through his selfless aid, Sawako slowly learns to come out of her shell and even begins to make friends for the first time in her life.

MSRP:	\$54.99
ITEM #:	KNT1-BDS-US-SE
UPC:	813633013527
LENGTH:	Approx. 273 mins/12 eps on 2 Blu-ray/DVDs
RELEASE DATE:	February 4, 2014
AGE RATING:	Everyone
LANGUAGE:	Japanese audio, English subtitles

Based on the comic "Kimi ni Todoke" by Karuho Shina published by SHUEISHA Inc. (Monthly Margaret)
(C) Karuho Shina / Shueisha
(C) DNDP, VAP, Shueisha, Production I.G

kimi ni todoke –From Me to You- Volume 2 Standard Edition



"One of the most meaningful romantic dramas I have ever seen."
– DVDTalk.com

About the show:
Kitahoro High's second term is coming to a close. After dealing with dark rumors and finally confronting her inner emotions, Sawako knows the feelings she holds for Kazehaya are romantic in nature. She has grown more confident thanks to the true friends by her side, but will they be able to remain together even when school is out? Will she be able to tell Kazehaya how she feels?

MSRP:	\$54.99
ITEM #:	KNT2-BDS-US-SE
UPC:	813633013534
LENGTH:	Approx. 272 mins/12 eps on 2 Blu-ray/DVDs
RELEASE DATE:	February 4, 2014
AGE RATING:	Everyone
LANGUAGE:	Japanese audio, English subtitles

Based on the comic "Kimi ni Todoke" by Karuho Shina published by SHUEISHA Inc. (Monthly Margaret)
(C) Karuho Shina / Shueisha
(C) DNDP, VAP, Shueisha, Production I.G

kimi ni todoke –From Me to You- Volume 3 Standard Edition



"The story is heartwarming, the animation stellar, and the presentation is first-rate."
– DVDTalk.com

About the show:
After ringing in the new year with her crush at their local shrine, things seem to be going well between Sawako and Kazehaya. However, a new year means new obstacles to overcome, and a young girl's first love is no exception. When Sawako begins to doubt herself, her rival Kurumi senses it and makes a few comments that push Sawako's confidence back to zero. When you add in Kazehaya's misunderstandings as well as a new boy in class who seems to like Sawako the same way Kazehaya does, it sums up to equal another exciting school year!

MSRP:	\$54.99
ITEM #:	KNT3-BDS-US-SE
UPC:	813633013541
LENGTH:	Approx. 294 mins/13 eps on 2 Blu-ray/DVDs
RELEASE DATE:	February 4, 2014
AGE RATING:	Everyone
LANGUAGE:	Japanese audio, English subtitles

Based on the comic "Kimi ni Todoke" by Karuho Shina published by SHUEISHA Inc. (Monthly Margaret)
(C) Karuho Shina / Shueisha
(C) DNDP, VAP, Shueisha, Production I.G

About NIS America

In 2003, NIS America was established in Southern California to bring exciting, one-of-a-kind Japanese culture to North America. NIS America's team members devote themselves to the fans. Their respect for their fans is at the heart of everything they do. As an established entertainment publisher in the U.S., NIS America is committed to continuous growth and improvement.

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs with titles such as *Disgaea*, *Phantom Brave*, and *Makai Kingdom*. NIS America has also become a publisher of Japanese anime titles, such as *Toradora!*, *anohana: The Flower We Saw That Day* and *bunny drop*.
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