

YURUYURI SEASON 2 PREMIUM EDITION TO RADIATE EVEN MORE GIRLS' LOVE IN JANUARY 2014!

Santa Ana, CA (September 4, 2013) – NIS America is happy to announce that **YURUYURI Season 2 Premium Edition**, the continuance of the charming series starring Akari, Kyoko, Yui, and Chinatsu as the four sole members of the middle school Amusement club, will be released in North America on January 7 of next year. Now teamed up with the student council, they continue tackling the extremely “important” issues that present themselves in middle school. *YURUYURI Season 2* will be packaged in a highly collectible slipcase, including 2 Blu-ray discs for your viewing pleasure, and our fan-favorite hardcover art book filled with information and detailed artwork from the series.

The title will be available at the following select online retailers in early 2014: [Right Stuf](#), [The Anime Corner Store](#), [Anime Pavilion](#), and [NISA Online Store](#).

YURUYURI Season 2 Premium Edition

About the show:

With the Amusement club no longer in danger of being broken up by the student council, its members, Akari Akaza, Kyoko Toshino, Yui Funami, and Chinatsu Yoshikawa, can finally focus on amusing themselves. More or less allied with each other, the members of both organizations embark on wacky antics together! Plus, we finally meet the siblings of all these girls as they make the most of their days in middle school!

About the extras:

- Hardcover art book (full color, approx. 36 pages) complete with episode guide, character art, sketches, and promotional art
- Clean opening and ending, B-side episode previews, video art book featurettes (approx. 73 mins)

Cast

Shiori Mikami as Akari Akaza (*Ixion Saga Dimensional Transfer*, *Shining Hearts*)

Yuka Otsubo as Kyoko Toshino (*Ai Mai Mi*, *Vividred Operation*)

Minami Tsuda as Yui Funami (*BRAVE 10*, *Hanasaku Iroha ~ Blossoms for Tomorrow ~*, *Yuyushiki*)

Rumi Okubo as Chinatsu Yoshikawa (*Yuyushiki*, *Pretty Rhythm*, *Place to Place*)

Produced by

Animation: **Dogakobo** (*Myself; Yourself*, *Koihime Muso*)

Director: **Masahiko Ohta** (*Kotoura-san*, *Mitsudomoe*, *Minami-ke*)



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TITLE:	YURUYURI Season 2 Premium Edition
MSRP:	\$64.99
RELEASE DATE:	January 7, 2014
ITEM #:	YRY2-BRD-US-PE
UPC:	813633013497
AGE RATING:	Teen
LENGTH:	Approx. 286 mins/12 eps
FORMAT:	2 Blu-ray disc set
LANGUAGE:	Japanese audio, English subtitles

*Only a limited quantity of this premium edition will be produced.



For more information, visit NISAmerica.com/yuruyuri

About NIS America

In 2003, NIS America was established in Southern California to bring exciting, one-of-a-kind Japanese culture to North America. NIS America's team members devote themselves to the fans. Their respect for their fans is at the heart of everything they do. As an established entertainment publisher in the U.S., NIS America is committed to continuous growth and improvement.

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs with titles such as *Disgaea*, *Phantom Brave*, and *Makai Kingdom*. NIS America has also become a publisher of Japanese anime titles, such as *Toradora!*, *anohana: The Flower We Saw That Day* and *bunny drop*.

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