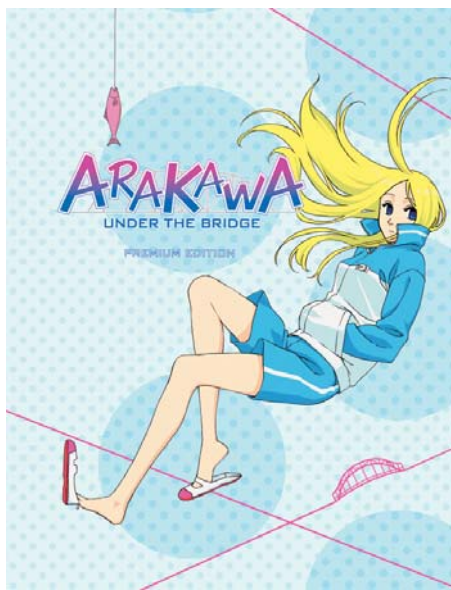


ARAKAWA UNDER THE BRIDGE RELEASES IN NORTH AMERICA WITH A DVD/ BLU-RAY COMBO PACKAGE THIS SUMMER !

Santa Ana, CA (April 15, 2011) – NIS America proudly announced today that *Arakawa Under the Bridge* Premium Edition, which contains all of season 1, will be released on July 5, 2011. The wacky, hilarious characters living under the bridge will show off their unique perspectives of daily life. *Arakawa Under the Bridge* Premium Edition will be packaged with 13 episodes on 2 Blu-Ray discs and 2 DVDs, along with a hardcover art book in a collectible sturdy slip case. Available at select online retailers: [Right Stuf](#), [The Anime Corner Store](#), [Anime Pavilion](#), [Anime Castle](#), and [NIS America's Online Store](#).



Arakawa Under the Bridge
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TITLE:	Arakawa Under the Bridge Premium Edition
SRP:	\$69.99
RELEASE DATE:	July 5, 2011
ITEM #:	ARA1-DVD-US-PE
UPC:	813633011165
AGE RATING:	Teen
LENGTH:	Approx. 316 mins/13 eps on 2 Blu-Rays and DVDs
FORMAT:	Japanese Audio, English subtitled, English on-screen translations

ARAKAWA UNDER THE BRIDGE PREMIUM EDITION

About *Arakawa Under the Bridge*:

Ko Ichinomiya's family motto is "Never be indebted to anyone," but after losing his pants and falling into the Arakawa River, he quickly finds himself in debt to his savior, the cutely insane Nino (who happens to live under the bridge). To repay her, he vows to help her with her desire to "experience love." Along the way he'll meet the river's other residents, including a hot-blooded kappa, a Sister in drag, and a literal rock star. The love story between Ko (aka Rec) and Nino is often humorous, sometimes bittersweet. This surreal comedy depicts the exciting lives of these two and all the other maniacal residents of Arakawa under the bridge.

About bonuses—art book and bonus commentary tracks:

Arakawa Under the Bridge Premium Edition comes with a hardcover art book (full-color, 32 pages), featuring character information, episode guides, artwork, and interviews with cast and production staff.

The bonus track includes Clean Opening/Ending, and commentary from various voice actresses/actors. The commentary tracks will let you take a peek behind the scenes—it's a very intimate way of learning how the cast thinks and feels about the characters and events!

Arakawa Under the Bridge also includes 2 DVDs and 2 Blu-Ray discs for your maximum viewing pleasure.

Voice actresses and actors

Hiroshi Kamiya as *Ko Ichinomiya* (WAGNARIA!!, Blue Exorcist, Durarara!!, Angel Beats!)
Maaya Sakamoto as *Nino* (Ouran High School Host Club, Death Note, Black Butler, CANAAN)
Miyuki Sawashiro as *Maria* (PERSONA -trinity soul-, High School of the Dead, Maria Holic)
Chiaki Omigawa as *P-ko* (Shinyryaku! Ika musume, Soul Eater)

Production staff

Akiyuki Shinbo: Director
SHAFT: Animation Production

Mr. Shinbo and SHAFT have worked together to create several distinguished anime series, such as *Puella Magi Madoka Magica*, *Bakemonogatari*, *Sayonara, Zetsubou-Sensei*, and *Dance in the Vampire Bund*.



Only a limited quantity of this premium edition will be produced.

For more information, visit <http://NISAmerica.com/arakawa>

About NIS America

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs including titles such as *Disgaea*, *Phantom Brave*, and *Makai Kingdom*. In 2003, NIS America was established in Southern California to publish exciting and innovative Japanese culture for North America. NIS America's team members devote themselves to the fans. Our respect for our fans is at the heart of everything we do. As a growing entertainment publisher in the U.S., we are committed to continuous improvement and dedication.

Contact:

support@nisamerica.com