

For Immediate Release

BLEACH: SOUL RESURRECCIÓN™ UNLEASHES TODAY!



Santa Ana, Calif. (August 2, 2011) – NIS America, Inc. is proud to announce that *BLEACH: Soul Resurrección* is available at retailers nationwide today, August 2, 2011. *BLEACH: Soul Resurrección* is a massive free-roaming hack-and-slash game, where players can level up characters through story and bonus missions to acquire new skills and strength. The initial shipment of *BLEACH: Soul Resurrección* will come with 3 downloadable anime episodes of BLEACH (episodes 190-192) from PlayStation®Network. The game will also support dual-audio voices, meaning it will have both full English and Japanese voiceover tracks. The voiceover language can be changed through the options menu.

EXCLUSIVE OFFER RESTRICTION

To redeem the free episodes of the anime series, you must have a PlayStation®Network account. The voucher codes will only be offered on promo cards in the initial shipment of the game and must be redeemed at the PlayStation®Store by August 2, 2012. Valid in U.S. and Canada only. Other terms and conditions may apply – please refer to promo card for more details.

GAME INFORMATION

Based on the popular *BLEACH* animated series from VIZ Media, *Bleach: Soul Resurrección* depicts the battle between the Soul Reapers and the army of evil Arrancars that threaten the peace of the world.

Bleach: Soul Resurrección gives players the sensation of single-handedly destroying Hollows and Arrancars with lightning-fast sword fighting action. Gamers can relive the experiences of various characters from the anime by closely following the original story. The environments are faithfully reproduced with beautiful cel-shaded 3D models that will satisfy even the most devoted fans. *Bleach: Soul Resurrección* will give gamers an unparalleled anime action game experience.

GAME FEATURES

- 21 playable characters from the hit anime *BLEACH*
- Massive free-roaming action/adventure game with beautiful anime-inspired cel-shaded graphics
- Various game modes, including: Story Mode, Mission Mode, and Soul Attack (Ranking system on PlayStation®Network)!
- Customizable character leveling system: unlock status enhancements and add special abilities through a customized “character map” for each playable character

For more information on *Bleach: Soul Resurrección*, please visit www.nisamerica.com/bleach/. For more information and to view free streaming episodes of BLEACH (rated TV-14), please visit Bleach.viz.com or www.VIZanime.com.



About NIS America

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs including titles such as *Disgaea*, *Prinny*, and *Z.H.P.* In 2003, NIS America was established in Southern California to publish exciting and innovative game titles for North America. Today, NIS America has expanded to bring various products from Japan, like video games, animation, and collectable items. NIS America’s team members devote themselves to the fans. Our respect for our fans is at the heart of everything we do. As a growing strategy RPG publisher in the U.S., we are committed to continuous improvement and dedication.

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About VIZ Media

Headquartered in San Francisco, California, VIZ Media distributes, markets and licenses the best anime and manga titles direct from Japan. Owned by three of Japan’s largest manga and animation companies, Shueisha Inc., Shogakukan Inc., and Shogakukan-Shueisha Productions, Co., Ltd., VIZ Media has the most extensive library of anime and manga for English speaking audiences in North America, the United Kingdom, Ireland, and South Africa. With its popular monthly manga anthology SHONEN JUMP magazine, and blockbuster properties like *Naruto*, *Bleach* and *InuYasha*, VIZ Media offers cutting-edge action, romance, and family friendly properties for anime, manga, science fiction and fantasy fans of all ages. VIZ Media properties are available as graphic novels, DVDs, animated television series, feature films, downloadable and streaming video and a variety of consumer products. Learn more about VIZ Media, anime and manga at www.VIZ.com.

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RELEASE DATE:	August 2, 2011
PLATFORM:	PlayStation®3
GENRE:	Action
PLAYER(S):	1
ESRB:	Teen
PUBLISHER:	NIS America, Inc.
DEVELOPER:	Sony Computer Entertainment Inc.
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