

For Immediate Release

BLACK ROCK SHOOTER® THE GAME* LICENSED FOR NORTH AMERICA AND EUROPE!

Santa Ana, Calif. (August 24, 2011) – NIS America is excited to announce the license acquisition of the highly anticipated Japanese RPG title for PlayStation®Portable, **Black Rock Shooter The Game**, for North America and Europe. “We are delighted to announce Black Rock Shooter. This is a title that many fans have been waiting for and it definitely lives up to the hype. We have not finalized a release date yet, but we are working hard to get it out as soon as possible. Please look forward to this amazing game,” says NIS America producer Jack Niida. It is finally available on PlayStation®Portable in Japan, and NIS America is extremely pleased to be able to bring this fan favorite to Western shores.

Further release schedule information will be announced in the near future. Please look forward to the next announcement.

About Black Rock Shooter The Game

Black Rock Shooter The Game has been generating all kinds of buzz among fans for its appealing character designs from the renowned artist Huke, and later on given voice by the ever-popular Miku Hatsune. What began as a single character design has now evolved into a PlayStation®Portable title.

Story

2032 AD—Earth has been ruthlessly assaulted by extraterrestrials, and nineteen years of nonstop battle now threaten the very existence of humanity. The last hope for human survival is BRS, a heroine created solely to save planet Earth; she is the ultimate battle android. But when she is awakened to end the battle once and for all, there are only twelve human beings left on Earth...

**Black Rock Shooter The Game* is a working title, and is not finalized for North American and European release.



About NIS America

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs including titles such as Disgaea, Prinny, and Z.H.P. In 2003, NIS America was established in Southern California to publish exciting and innovative game titles for North America. Today, NIS America has expanded to bring various products from Japan, like video games, animation, and collectable items.

NIS America’s team members devote themselves to the fans. Our respect for our fans is at the heart of everything we do. As a growing strategy RPG publisher in the U.S., we are committed to continuous improvement and dedication.

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About Imageepoch

Imageepoch was founded in 2005 in Tokyo, Japan. Their striking characters and gameplay have been widely supported by fans across Japan. Their unique game systems and visual flair can be seen in such titles as Criminal Girls and Fate/Extra for the PlayStation®Portable.



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RELEASE DATE (US): TBD
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PLATFORM: PlayStation®Portable
GENRE: RPG
PLAYER(S): 1
ESRB/PEGI/USK: RP
PUBLISHER: NIS America, Inc.
DEVELOPER: Imageepoch, Inc.
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