

For Immediate Release

DAILY LIVES OF HIGH SCHOOL BOYS ACQUIRED BY NIS AMERICA FOR A NORTH AMERICAN RETAIL RELEASE!



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Santa Ana, CA (January 24, 2012) – NIS America is proud to announce the acquisition of *Daily Lives of High School Boys* (working title; Japanese title: Danshi Kokosei no Nichijo), a slice-of-life comedy detailing, literally, the daily lives of high school boys, for a North American retail release. The title was originally created by Yasunobu Yamauchi and is currently available on SQUARE ENIX “GANGAN ONLINE” in Japan. The anime version of *Daily Lives of High School Boys* is produced by SUNRISE. NIS America will release the retail version of *Daily Lives of High School Boys* in its fan-favorite sturdy premium packaging.

About *Daily Lives of High School Boys* (working title): Tadakuni, Hidenori, and Yoshitake are students at the all-boys academy, Sanada North High School. This is a tale about just that—their daily lives as students. Winning the basketball tournament? Finding true love? You won’t find any of that here. Whether it’s sparking random arguments while hanging out with friends, meeting that one weird co-worker at a part-time job, or even letting imaginations run wild on a windy afternoon, we’ve all experienced the show’s ordinary but true-to-life themes at one point or another.

Starring

Miyu Irino as Tadakuni (*Tsubasa: Reservoir Chronicle*, *Gundam 00*, *Anohana*)
 Tomokazu Sugita as Hidenori (*Melancholy of Haruhi Suzumiya*, *Arakawa Under the Bridge*)
 Kenichi Suzumura as Yoshitake (*Gintama*, *Ouran High School Host Club*, *Gundam SEED Destiny*)
 Yoko Hikasa as Book Girl (*K-On!*, *Infinite Stratos*, *Is This a Zombie?*)

Produced by

Original Story: Yasunobu Yamauchi (Published via “GANGAN ONLINE” SQUARE ENIX)
 Director: Shinji Takamatsu (*Gintama*, *School Rumble*)
 Animation Production: SUNRISE (*Gundam* series, *Cowboy Bebop*, *TIGER & BUNNY*)

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Further information about product specifications, release date, and the premium edition of *Daily Lives of High School Boys* (working title) will be available soon at NISAmerica.com.

About NIS America

In 2003, NIS America was established in Southern California to bring exciting, one-of-a-kind Japanese culture to North America. NIS America’s team members devote themselves to the fans. Their respect for their fans is at the heart of everything they do. As an established entertainment publisher in the U.S., NIS America is committed to continuous growth and improvement.

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs with titles such as *Disgaea*, *Phantom Brave*, and *Makai Kingdom*. NIS America has also become a publisher of Japanese anime titles, such as *Toradora!*, *WAGNARIA!!*, and *Katanagatari*.

Contact: NIS America, Inc. 1221 E. Dyer Road, Suite 100. Santa Ana, CA 92705 / 714-540-1122 / NISAmerica.com

Contact:

support@nisamerica.com