

## UMINEKO WHEN THEY CRY VOLUME 1 AND VOLUME 2 PREMIUM EDITIONS WILL RELEASE SIMULTANEOUSLY IN DECEMBER!

Santa Ana, CA (July 28, 2012) – NIS America is thrilled to announce that famed psychological thriller anime series *Umineko WHEN THEY CRY* will be available on Blu-ray this December. Taking a unique approach to the release, NIS America will make both volumes available simultaneously, each with its own collectible slipcase and deluxe hardcover art book. *Umineko WHEN THEY CRY* will challenge viewers to consider what is real and what is illusion as they try to solve the mystery of the island massacre. Preorders will be available at select online retailers soon: [Right Stuf](#), [The Anime Corner Store](#), [Anime Pavilion](#), and the [NISA Online Store](#).



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<b>TITLE:</b> <i>Umineko WHEN THEY CRY</i> Volume 1 Premium Edition
<b>MSRP:</b> \$79.99
<b>RELEASE DATE:</b> December 4, 2012
<b>ITEM #:</b> UMI1-BRD-US-PE
<b>UPC:</b> 813633012551
<b>AGE RATING:</b> Mature
<b>LENGTH:</b> Approx. 413 mins/18 eps
<b>FORMAT:</b> 2 Blu-ray discs
<b>LANGUAGE:</b> Japanese audio, English subtitles

<b>TITLE:</b> <i>Umineko WHEN THEY CRY</i> Volume 2 Premium Edition
<b>MSRP:</b> \$49.99
<b>RELEASE DATE:</b> December 4, 2012
<b>ITEM #:</b> UMI2-BRD-US-PE
<b>UPC:</b> 813633012568
<b>AGE RATING:</b> Mature
<b>LENGTH:</b> Approx. 191 mins/8 eps
<b>FORMAT:</b> 1 Blu-ray disc
<b>LANGUAGE:</b> Japanese audio, English subtitles



# Umineko

## WHEN THEY CRY

### About the show:

The affluent Ushiromiya family patriarch, Kinzo, is on his deathbed, and his family has assembled at their private island to discuss the division of his estate. As they bicker over their father's immense inheritance, a typhoon closes in, trapping them on the island. They suddenly receive an eerie word of warning...and then, in the dead of night, the murders begin. One by one, family members are discovered murdered in bizarre and inhuman ways. Some within the family turn to superstition, blaming it on a witch rumored to inhabit the island. But one of them—the young Battler Ushiromiya—refuses to accept the supernatural and vows to uncover the real killer behind the seemingly impossible slaughters. He soon finds himself confronted by the apparent witch, and enters into a life-or-death battle for the truth.

### About the extras: Volume 1 (18 episodes)

- A hardcover art book (full color, approx. 28 pages) which will provide a deeper understanding of the series with an in-depth story analysis, detailed character bios, character sketches, and a full episode guide

### About the extras: Volume 2 (8 episodes)

- A hardcover art book (full color, approx. 28 pages) which will enhance the viewing experience with an in-depth story analysis, detailed character bios, vivid illustrations, character sketches, and a full episode guide

- Bonus features: Clean opening and ending

### Cast

**Daisuke Ono** as Battler Ushiromiya (*WAGNARIA!!*, *Higurashi WHEN THEY CRY*)  
**Sayaka Ohara** as Beatrice (*Fate/Zero*, *Toradora!*, *Anohana: The Flower We Saw That Day*, *bunny drop*)  
**Yui Horie** as Maria Ushiromiya (*Toradora!*, *Zakuro*, *Persona 4*)  
**Marina Inoue** as Jessica Ushiromiya (*Gurren Lagann*, *High School of the Dead*)  
**Kenichi Suzumura** as George Ushiromiya (*Daily Lives of High School Boys*, *Gintama*)  
**Rie Kugimiya** as Shannon (*Toradora!*, *Fullmetal Alchemist*, *Shakugan no Shana*)  
**Yu Kobayashi** as Kanon (*Baccano*, *Occult Academy*, *Arakawa Under the Bridge x Bridge*)

### Staff

**Director:** Chiaki Kon (*Higurashi WHEN THEY CRY*, *Zakuro*, *Nodame Cantabile*)  
**Animation produced by:** Studio DEEN (*Higurashi WHEN THEY CRY*, *Fate/stay night*, *Hell Girl*)

\*The package art is temporary. The image will be updated when it is finalized.

For more information, visit [NISAmerica.com](#)

### About NIS America

In 2003, NIS America was established in Southern California to bring exciting, one-of-a-kind Japanese culture to North America. NIS America's team members devote themselves to the fans. Their respect for their fans is at the heart of everything they do.

As an established entertainment publisher in the U.S., NIS America is committed to continuous growth and improvement.

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs with titles such as *Disgaea*, *Phantom Brave*, and *Makai Kingdom*. NIS America has also become a publisher of Japanese anime titles, such as *Toradora!*, *WAGNARIA!!*, and *Katanagatari*. Contact: NIS America, Inc. 1221 E. Dyer Road, Suite 100, Santa Ana, CA 92705 / 714-540-1122 / [NISAmerica.com](#)

Contact:

[support@nisamerica.com](mailto:support@nisamerica.com)