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For Immediate Release:

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## NIS AMERICA, INC. TO PUBLISH NIPPON ICHI SOFTWARE, INC. TITLES

NIS America will publish Nippon Ichi Software Titles

NIS America, Inc. is excited to announce that NIS America, Inc. and Nippon Ichi Software, Inc. (Nippon Ichi Software) have entered a publishing agreement to bring Nippon Ichi Software's titles to the North American market. Nippon Ichi Software's latest title, Phantom Brave, will ship exclusively for the PlayStation®2 computer entertainment system in summer of 2004. Phantom Brave is the award winning strategy RPG combining beautiful anime style graphics with the excitement of commanding your troops!

## About Nippon Ichi Software, Inc.

Nippon Ichi Software, Inc. was founded in 1994 in Gifu, Japan, as an entertainment software company. Since then Nippon Ichi Software, Inc. has grown into an international company focused on creating innovative video game products.

## **About NIS America, Inc.**

NIS America, Inc. (NIS America) subsidiary of Nippon Ichi Software, Inc. of Japan (Nippon Ichi Software), established its North American operations on December 24, 2003. Based in Anaheim, California, NIS America, Inc. is a game software publisher that localizes, markets, and publishes Nippon Ichi Software titles among others.

NIS America is committed to marketing the most innovative and creative titles in the industry. We at NIS America will continue to work hard to bring exciting new titles to satisfy both our fans and new users.

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