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For Immediate Release:

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PHANTOM BRAVE NOMINATED FOR BEST STRATEGY GAME

1UP.com nominates Phantom Brave for best strategy game of E3

1UP.com of Ziff Davis Media, Inc. nominated NIS America Inc.'s latest title, Phantom Brave, for Best Strategy Game of E3. Phantom Brave is a strategy RPG developed by Nippon Ichi Software, Inc. combining beautiful anime style characters and graphics with the in-depth game play of a strategy title.

About 1UP.com

As one of the most popular online destinations, 1UP.com offers comprehensive news, previews, reviews, and tips and tricks for video gamers. Unlike other video game websites, 1UP.com incorporates the unique editorial features from other Ziff Davis Media Game Group's industry leading publications. (EGM, OPM, GMR, Computer Gaming World, and Xbox Nation).

About NIS America, Inc.

NIS America, Inc. (NIS America) subsidiary of Nippon Ichi Software, Inc. of Japan (Nippon Ichi Software), established its North American operations on December 24, 2003. Based in Anaheim, California, NIS America, Inc. is a game software publisher that localizes, markets, and publishes Nippon Ichi Software titles among others.

Nippon Ichi Software was founded in 1994 in Gifu, Japan, as an entertainment software company. Since then Nippon Ichi Software has grown into an international company focused on creating innovative video game products.

NIS America is committed to marketing the most innovative and creative titles in the industry. We at NIS America will continue to work hard to bring exciting new titles to satisfy both our fans and new users.

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