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**For Immediate Release:**

**For more information:**

Jack Niida

Marketing Coordinator

NIS America, Inc.

714.456.1761 ext.322 (press inquiries only)

**PHANTOM BRAVE WINS BEST STRATEGY GAME AT E3** IGN awards Phantom Brave the best strategy game of E3

Phantom Brave wins Best Strategy Game Award at the 2004 Electronic Entertainment Exposition in Los Angeles by IGN.com. IGN.com awarded NIS America, Inc.'s Phantom Brave video game for its pinnacle achievement in the Strategy Game genre. IGN.com is a leading internet gaming and entertainment destination, providing award winning contents to over 19 million visitors every month. The E3 video game awards that are awarded by IGN.com are amongst the most prestigious awards honoring excellence in video game design.

**About NIS America, Inc.**

NIS America, Inc. (NIS America) subsidiary of Nippon Ichi Software, Inc. of Japan (Nippon Ichi Software), established its North American operations on December 24, 2003. Based in Anaheim, California, NIS America, Inc. is a game software publisher that localizes, markets, and publishes Nippon Ichi Software titles among others.

Nippon Ichi Software was founded in 1994 in Gifu, Japan, as an entertainment software company. Since then Nippon Ichi Software has grown into an international company focused on creating innovative video game products.

NIS America is committed to marketing the most innovative and creative titles in the industry. We at NIS America will continue to work hard to bring exciting new titles to satisfy both our fans and new users.

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