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For Immediate Release:

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NIPPON ICHI SOFTWARE ANNOUNCES DEVELOPMENT FOR PSP

Nippon Ichi Software, Inc. announced to develop a title for the Sony PSP

Nippon Ichi Software, Inc. (Nippon Ichi Software) announced plans to develop an exclusive title for Sony's PlayStation® Portable (PSP). PSP is scheduled to be launched in Japan at the end of 2004, followed by the North American and European launches in the spring of 2005. Nippon Ichi Software's PSP title will follow the PSP launch in Japan to be released in the spring of 2005.

About NIS America, Inc.

NIS America, Inc. (NIS America) subsidiary of Nippon Ichi Software, Inc. of Japan (Nippon Ichi Software), established its North American operations on December 24, 2003. Based in Anaheim, California, NIS America, Inc. is a game software publisher that localizes, markets, and publishes Nippon Ichi Software titles among others.

Nippon Ichi Software was founded in 1994 in Gifu, Japan, as an entertainment software company. Since then Nippon Ichi Software has grown into an international company focused on creating innovative video game products.

NIS America is committed to marketing the most innovative and creative titles in the industry. We at NIS America will continue to work hard to bring exciting new titles to satisfy both our fans and new users.

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