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**For Immediate Release:**

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## **NIS AMERICA ANNOUNCES ITS OFFICIAL WEBSITE**

Launch of NIS America, Inc. website

Anaheim, CA June 14, 2004 NIS America, Inc. (NIS America) the premier brand of console based strategy RPG, announced today the launch of its official website. Currently, the official NIS America website provides visitors with a taste of what to come and expect.

Diehard NIS America fans will feast on the latest online news, information, and various media files for downloads. Additionally, an online message board allows fans to discuss and communicate with each other. By registering on the site, members can access the forums, receive email updates and participate in the NIS America community.

### **About NIS America, Inc.**

NIS America, Inc. (NIS America) subsidiary of Nippon Ichi Software, Inc. of Japan (Nippon Ichi Software), established its North American operations on December 24, 2003. Based in Anaheim, California, NIS America, Inc. is a game software publisher that localizes, markets, and publishes Nippon Ichi Software titles among others.

Nippon Ichi Software was founded in 1994 in Gifu, Japan, as an entertainment software company. Since then Nippon Ichi Software has grown into an international company focused on creating innovative video game products.

NIS America is committed to marketing the most innovative and creative titles in the industry. We at NIS America will continue to work hard to bring exciting new titles to satisfy both our fans and new users.

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