



August 31, 2004

For Immediate Release:

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PHANTOM BRAVE FOR THE PLAYSTATION®2 COMPUTER ENTERTAINMENT SYSTEM SHIPS TO RETAILERS

NIS America's award winning strategy RPG ships to North American retailers

Anaheim, Calif. (August 31, 2004) - Leading video game publisher NIS America Inc. announced today that Phantom Brave, the award winning strategy role-playing game available exclusively for the PlayStation®2 computer entertainment system, has shipped to North America retailers.

Developed by Nippon Ichi Software, Phantom Brave is exclusive to the PlayStation®2 computer entertainment system. Phantom Brave is a one player game and rated as "T" (Teen- Violence) by ESRB. Consumers can visit the game's official website at NISAmerica.com for more detailed information.

About Phantom Brave

Set in the year of 921, in a world called Ivoire, lives Marona, a 13-year-old orphaned girl with a special ability to communicate with phantoms. Her ability brings resentment from others, but cheerful and optimistic Marona is not bothered. Marona believes in her parents' teachings that people will one day come to like her as long as she stays compassionate and kind. Now Marona travels throughout Ivoire with her guardian, "Ash the Phantom", to resolve disputes around the world.

In Phantom Brave, Players will take on the role of Ash and Marona to complete missions assigned by their clients. Players are not alone in their battles though. Marona is able to create custom Phantom troops that you may manage and control.

Features

- No battle map grids. Free-roaming battle system allows you to place your characters anywhere on the battle map.
- Create your custom characters from over 400 different skills and magical spells.
- 20 heart-warming episodes for over 100 hours of game play.
- Unlimited variation of dungeon maps to satisfy even the most hardcore gamers.

**About NIS America, Inc.**

NIS America, Inc. (NIS America) subsidiary of Nippon Ichi Software, Inc. of Japan (Nippon Ichi Software), established its North American operations on December 24, 2003. Based in Anaheim, California, NIS America, Inc. is a game software publisher that localizes, markets, and publishes Nippon Ichi Software titles among others.

Nippon Ichi Software was founded in 1994 in Gifu, Japan, as an entertainment software company. Since then Nippon Ichi Software has grown into an international company focused on creating innovative video game products.

NIS America is committed to marketing the most innovative and creative titles in the industry. We at NIS America will continue to work hard to bring exciting new titles to satisfy both our fans and new users.

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