



September 08, 2004

For Immediate Release:

For more information:

Jack Niida

Marketing Coordinator

NIS America, Inc.

714.456.1761 ext.322 (press inquiries only)

ATELIER ~ETERNAL MANA~ U.S. RELEASE ANNOUNCED
NIS America Unveils the Upcoming Strategy Role-Playing Game

Anaheim, Calif. (September 8, 2004) - Leading strategy role playing game publisher NIS America Inc. announced today its plans to release Atelier Iris ~Eternal Mana~ (Working Title) for the PlayStation®2 computer entertainment system. The North America release of Atelier Iris ~Eternal Mana~ is scheduled for 2005.

"The Atelier series by Gust is highly rated by players in Japan. We truly believe that not only will fans of Phantom Brave, Disgaea, and La Pucelle enjoy Atelier Iris, but those who are fans of strategy RPG in general. We are very excited about delivering this latest installment of the series to the United State, please look forward to Atelier Iris ~Eternal Mana~, (Working Title)" said Haru Akenaga, president of NIS America, Inc.

Developed by Gust Co. LTD., Atelier Iris ~Eternal Mana~ (Working Title) is and SRPG like none other on the PlayStation®2. Create your own item and weapons each with unique powers, appearances and abilities. Experience an epic adventure filled with a powerful story and ominous intrigue. Battle vicious monsters where your mastery of weaponry and spell is the only thing between you and ferocious beasts.

About Atelier Iris ~Eternal Mana~ (working Title)

The world of Regallzine, the dwelling place of the Great Sprit, Mana, is comprised of three continents surrounded by a vast sea. Within the world of Regallzine, the Esviore region has been under the rule of King Slaith. However, King Slaith's ruling powers over South Esviore began to diminish about 100 years ago. Today South Esviore is no longer under the king's rule. Each city and town in South Esviore rules its own land. Kavoc is the largest of these cities.

Players will take on the role of a young alchemist named Krein Kiesling. Krein will be traveling the world of Regallzine to unlock the hidden secrets of alchemy.



Features

- Customize your weapons and items with help of spirits called Mana.
- Beautifully hand drawn 2D backgrounds combined with detailed character animation.
- There are over 300 creatable items.
- Action controls allow players to run, jump, and attack like in an action game.

About NIS America, Inc.

NIS America, Inc. (NIS America) subsidiary of Nippon Ichi Software, Inc. of Japan (Nippon Ichi Software), established its North American operations on December 24, 2003. Based in Anaheim, California, NIS America, Inc. is a game software publisher that localizes, markets, and publishes Nippon Ichi Software titles among others.

Nippon Ichi Software was founded in 1994 in Gifu, Japan, as an entertainment software company. Since then Nippon Ichi Software has grown into an international company focused on creating innovative video game products.

NIS America is committed to marketing the most innovative and creative titles in the industry. We at NIS America will continue to work hard to bring exciting new titles to satisfy both our fans and new users.

###