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**For Immediate Release:**

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## **PHANTOM KINGDOM RELEASE ANNOUNCED**

Nippon Ichi Software, Inc. Announces Upcoming Strategy Role Playing Game

(November 12, 2004) - Leading strategy role-playing game developer Nippon Ichi Software, Inc. announced today its plans to release Phantom Kingdom in Japan exclusively for the PlayStation®2 computer entertainment system.

“Phantom Kingdom will be a game of innovation with tradition. New game systems and battle engines will be incorporated while retaining NIS’ comedic anime style like Disgaea: Hour of Darkness,” said Haru Akenaga, president of NIS America, Inc.

### **About Phantom Kingdom**

An attempt to rewrite history gone terribly wrong, Lord Zetta the ruler of netherworld brought destruction upon himself. When all seemed lost, three evil Gods appear before Lord Zetta to help him recreate his world. Now Lord Zetta wages war on a new world to become the supreme ruler once again, while the three evil Gods entertain themselves by creating more trouble for Lord Zetta.

Players will take on the role of Lord Zetta to command an army of determined fighters to reclaim what has righteously been his, the netherworld. Gamers will battle enemies ranging from vicious demons to determined soldiers with both modern and ancient warfare. Slash your enemies with the good old broadsword or blast your way through with the deadly rocket launcher; the choices are yours.

Phantom Kingdom introduces a new summoning system referred to as the INVITE system that summons your facilities that contain army units to the battlefield. Every facility summoned to the battlefield will contain your troops that are then deployed to battle your hated enemies.

In Phantom Kingdom, battle maps are randomly generated, offering a new gaming experience every time you play. With unlimited variations of maps, gamers can expect countless hours of game play.



**About NIS America, Inc.**

NIS America, Inc. (NIS America) subsidiary of Nippon Ichi Software, Inc. of Japan (Nippon Ichi Software), established its North American operations on December 24, 2003. Based in Anaheim, California, NIS America, Inc. is a game software publisher that localizes, markets, and publishes Nippon Ichi Software titles among others.

Nippon Ichi Software was founded in 1994 in Gifu, Japan, as an entertainment software company. Since then Nippon Ichi Software has grown into an international company focused on creating innovative video game products.

NIS America is committed to marketing the most innovative and creative titles in the industry. We at NIS America will continue to work hard to bring exciting new titles to satisfy both our fans and new users.

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