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**For Immediate Release:**

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## **NIS AMERICA LAUNCHES ATELIER IRIS: ETERNAL MANA WEBSITE**

Website will expose visitors to the world of alchemy.

Anaheim, CA - March 8, 2005 - NIS America, launched today the official North American website for Atelier Iris: Eternal Mana. Atelier Iris: Eternal Mana is exclusive to the Playstation®2 computer entertainment system.

The Atelier Iris website will be the location to get all the latest alchemy info. Visitors can learn about the game features, story, history, and view character profiles. Those who are interested in media files can download various screenshots and movies from the site. The website for Atelier Iris will be updated frequently, to satisfy visitors every time they stop by.

### **About Atelier Iris: Eternal Mana**

The world of Regallzine, the dwelling place of the Great Spirit, Mana, is comprised of three continents surrounded by a vast sea. Within the world of Regallzine, the Esviore region has been under the rule of King Slaith. However, King Slaith's ruling powers over South Esviore began to diminish about 100 years ago. Today South Esviore is no longer under the king's rule. Each city and town in South Esviore rules its own land. Kavoc is the largest of these cities.

Players will take on the role of a young alchemist named Klein Kiesling. Klein will be traveling the world of Regallzine to unlock the hidden secrets of alchemy. Customize your weapons and items with help of spirits called Mana.

- Beautifully hand drawn 2D backgrounds combined with detailed character animation.
- There are over 300 creatable items.
- Action controls allow players to run, jump, and attack like in an action game.



**About NIS America, Inc.**

NIS America, Inc. (NIS America) subsidiary of Nippon Ichi Software, Inc. of Japan (Nippon Ichi Software), established its North American operations on December 24, 2003. Based in Anaheim, California, NIS America, Inc. is a game software publisher that localizes, markets, and publishes Nippon Ichi Software titles among others.

Nippon Ichi Software was founded in 1994 in Gifu, Japan, as an entertainment software company. Since then Nippon Ichi Software has grown into an international company focused on creating innovative video game products.

NIS America is committed to marketing the most innovative and creative titles in the industry. We at NIS America will continue to work hard to bring exciting new titles to satisfy both our fans and new users.

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