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**For Immediate Release:**

**For more information:**

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## **GRAND OPENING OF NIS AMERICA ONLINE STORE**

Online shop will offer exclusive merchandise.

ANAHEIM, CA - March 10, 2005 - NIS America, announced today the grand opening of their Online Shop will be held on Thursday, March 17, 2005. The Online Shop will be accessible through the NIS America website, at [www.NISAmerica.com](http://www.NISAmerica.com)

The NIS America Online Shop will feature exclusive merchandise. Of the items available, the most anticipated is, without a doubt, the Disgaea figure set, limited to only 500 sets. This will be the only place to order the set. Supplies will be extremely limited and once they're gone, they're gone.

### **About NIS America, Inc.**

NIS America, Inc. (NIS America) subsidiary of Nippon Ichi Software, Inc. of Japan (Nippon Ichi Software), established its North American operations on December 24, 2003. Based in Anaheim, California, NIS America, Inc. is a game software publisher that localizes, markets, and publishes Nippon Ichi Software titles among others.

Nippon Ichi Software was founded in 1994 in Gifu, Japan, as an entertainment software company. Since then Nippon Ichi Software has grown into an international company focused on creating innovative video game products.

NIS America is committed to marketing the most innovative and creative titles in the industry. We at NIS America will continue to work hard to bring exciting new titles to satisfy both our fans and new users.

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