June 08, 2005

For Immediate Release:

For more information:
Jack Niida
Marketing Coordinator
NIS America, Inc.
714.456.1761 ext.322 (press inquiries only)

GENERATION OF CHAOS Announced for the PSP™
NIS America Unveils its first Strategy Role-Playing Game Sony's Popular Handheld
Entertainment System

Anaheim, Calif. (June 08, 2005) - Strategy role playing game publisher NIS America Inc.
announced today its plans to release Generation of Chaos for the PSP™ (PlayStation®
Portable) handheld entertainment system. Generation of Chaos is scheduled to ship in
North America in spring 2006.

Generation of Chaos, developed by Idea Factory, is one of the more popular RPG series
in Japan, and the 2006 release for the PSP™ marks the first time the series has appeared
in North America. Featuring all the essentials that made its predecessor one of the most
addictive strategy RPG titles for the PlayStation®2, GOC jumps onto the PSP™ with
evolutionary game play.

About Generation of Chaos
Battles for world domination have been dragging on for generations. Now Allen of Zodia
rises to end all wars and bring peace to the world. After the opening story, the player uses
the strategy mode to build and strengthen the kingdom. In the beginning, the kingdom is
small and weak. However, as you progress through the game, the player can conquer
neighboring kingdoms and stretch its ruling powers throughout the land of Duke.

Unlike other RPGs for the PSP™, Generation of Chaos features massive, sixty-character
battles as well as sneaky espionage tactics.

Other features include:

- Massive 30 vs. 30 real time army battles.
- Customizable troops and commanders.
- Freedom to fight with or against neighboring kingdoms.
- Your decisions during the game will change the outcome of the war.

About Idea Factory

Based in Shibuya-ku, Tokyo, Japan, Idea Factory is a multimedia/game software developer and publisher. Since the launch of its very first PlaySation® title in 1996, Idea Factory has been developing revolutionary Strategy RPGs like the Generation of Chaos series and Spectral Souls series. Both series are highly praised in Japan for its unique and engaging play style. Today Idea Factory continues to offer entertainment that crosses both nations and generations.

About NIS America, Inc.

NIS America, Inc. (NIS America) subsidiary of Nippon Ichi Software, Inc. of Japan (Nippon Ichi Software), established its North American operations on December 24, 2003. Based in Anaheim, California, NIS America, Inc. is a game software publisher that localizes, markets, and publishes Nippon Ichi Software titles among others.

Nippon Ichi Software was founded in 1994 in Gifu, Japan, as an entertainment software company. Since then Nippon Ichi Software has grown into an international company focused on creating innovative video game products.

NIS America is committed to marketing the most innovative and creative titles in the industry. We at NIS America will continue to work hard to bring exciting new titles to satisfy both our fans and new users.

###