

# DISGAEA CHARACTERS NOW PLAYABLE IN CHARACTER CHOWDOWN ON iTunes®!

Santa Ana, Calif. (July 23, 2013) – NIS America is extremely happy to announce today that *Character Chowdown* has just been updated on iTunes®! In the latest version, players can now take control of five popular *Disgaea*® characters! On top of that new language packs have been added, along with a brand-new scoring system and 5<sup>th</sup> generation iPhone® and iPod touch® support!

### About the game

*Character Chowdown* is an educational puzzle game designed to teach players how to read Asian language sets such as kana and kanji. Troublemaking Nommons will challenge players by making the characters that players have a difficult time recalling appear more often to reinforce what they are practicing. Designed to be played on the go, *Character Chowdown* is ready to satiate anyone eager to learn a new language.

### What's new in the update?

**Disgaea characters, dood!** Five *Disgaea* characters added, with Raspberyl available for free when you upgrade! Other characters are available for purchase within the app and each comes with two *Disgaea* backgrounds. On top of that, *Disgaea* demons Catsaber and Eryngi have joined forces with the Nommons. These demons will also change the characters on-screen, so they'll make sure players are on their toes!

**Tap to Eat:** Screen tapping controls were added, so you can now tap on a hero to eat/destroy a character.

**New Language Packs:** Three more language packs added, \$0.99 each.

**New Disgaea style scoring system:** You get 50 points for eating/destroying characters. Scores are multiplied after 5 correct answers in a row all the way to a 5x multiplier, so each character is 250 points. When you get a question wrong, the combo breaks, and each incorrect answer subtracts 10 points from your score. The game keeps track of your lifetime score so players can join the "1 Billion Point Club"!

**Listen to iTunes while you play!** Players can stream music from iTunes right into the game while you play – if you open a song using the Music app it will play in *Character Chowdown*!

**Optimized for iPhone 5 and iPod touch 5<sup>th</sup> generation:** By popular demand, *Character Chowdown* now supports iPhone 5 and iPod touch 5<sup>th</sup> generation!

**Say "Hi!" with postcards:** Players can create and send digital postcards by decorating Nommons with accessories unlocked by completing language packs. Custom postcards can be shared through a user's Facebook profile.



### About NIS America

In 2003, NIS America was established in Southern California to bring exciting, one-of-a-kind Japanese culture to North America. NIS America's team members devote themselves to the fans. Their respect for their fans is at the heart of everything they do. As an established entertainment publisher in the U.S., NIS America is committed to continuous growth and improvement.

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs with titles such as *Disgaea*, *Phantom Brave*, and *Makai Kingdom*. NIS America has also become a publisher of Japanese anime titles, such as *Toradora!*, *anohana: The Flower We Saw That Day* and *Ground Control to Psychoelectric Girl*.

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### About YummyYummyTummy

Our goal at YummyYummyTummy is to trick kids into learning! From bite-sized experiences to a buffet of gameplay, they make satiating games that level players up.

<b>Release (US)</b>	July 23, 2013
<b>Platform</b>	iPhone, iPad, iPod touch
<b>Genre</b>	Educational/Puzzle
<b>Player(s)</b>	Single
<b>Publisher</b>	NIS America, Inc.
<b>Developer</b>	YummyYummyTummy
<b>Contact</b>	support@nisamerica.com

Use this QR code to try it now!

