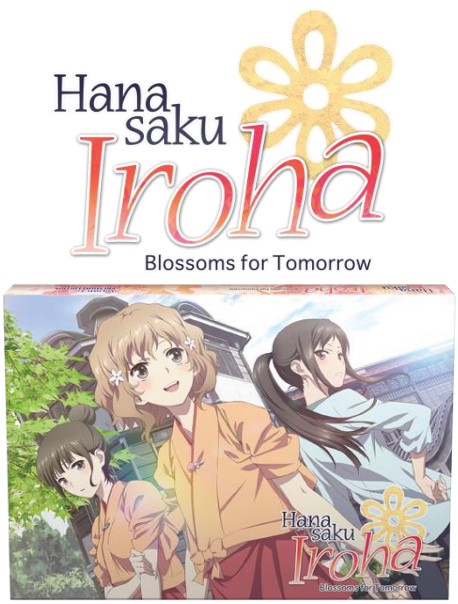
April 18, 2013

FOR IMMEDIATE RELEASE

HANASAKU IROHA ~ BLOSSOMS FOR TOMORROW ~ VOLUME 2 PROMISES TO WARM YOUR HEART THIS SUMMER!

Santa Ana, CA (April 18, 2013) – NIS America is happy to announce that ***Hanasaku Iroha ~ Blossoms for Tomorrow ~*** Volume 2 Premium Edition, the continuation of the heartwarming tale of Ohana's life experiences at Kissuiso, will be released in North America on July 2 of this year. *Hanasaku Iroha* will be packaged in a highly collectible slipcase, including 2 Blu-ray discs and 2 DVD discs for your viewing pleasure, and a fan favorite hardcover art book filled with information and detailed artwork from the series.

The title will be available at select online retailers this summer: Right Stuf, The Anime Corner Store, Anime Pavilion, and NISA Online Store.



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TITLE:	***Hanasaku Iroha ~ Blossoms for Tomorrow~* Volume 2 Premium Edition**
MSRP:	**$69.99**
RELEASE DATE:	**July 2, 2013**
ITEM #:	**IRO2-BDS-US-PE**
UPC:	**813633012858**
AGE RATING:	**Teen**
LENGTH:	**Approx. 308 mins/13 eps**
FORMAT:	**2 Blu-ray, 2 DVD disc set**
LANGUAGE:	**Japanese audio, English subtitles**

*Only a limited quantity of this premium edition will be produced.

Hanasaku Iroha ~ Blossoms for Tomorrow ~ Volume 2 Premium Edition

About the show:
Ohana's job at Kissuiso continues. Just when she grows accustomed to her daily tasks as a hot spring inn attendant, Kissuiso's financial stability is called into question. An opportunity to have a movie filmed at Kissuiso causes a big to-do, but will that be enough to revitalize interest in the inn and keep everyone's dreams alive?

About the extras:
- Hardcover art book (full color, 36 pages) which provides a deeper viewing experience with in-depth staff interviews, character design insights, and rough sketches.
- Clean openings, endings, and Japanese trailers.

Cast
Kanae Ito as Ohana Matsumae (*Haganai, A Certain Scientific Railgun*)
Chiaki Omigawa as Minko Tsurugi (*Arakawa Under the Bridge x Bridge, Hidamari Sketch*)
Aki Toyosaki as Nako Oshimizu (*K-ON!, Zakuro*)
Haruka Tomatsu as Yuina Wakura (*anohana: The Flower We Saw That Day, Katanagatari*)
Mamiko Noto as Tomoe Wajima (*kimi ni todoke, Hell Girl, Clannad, Ghastly Prince Enma Burning Up*)

Produced by
Animation: **P.A. Works** (*Angel Beats!, Another*)
Director: **Masahiro Ando** (*CANAAN, Blast of Tempest*)
Series Composition: **Mari Okada** (*Toradora!, anohana, Black Rock Shooter*)



For more information, visit **NISAmerica.com/iroha**

About NIS America

In 2003, NIS America was established in Southern California to bring exciting, one-of-a-kind Japanese culture to North America. NIS America's team members devote themselves to the fans. Their respect for their fans is at the heart of everything they do. As an established entertainment publisher in the U.S., NIS America is committed to continuous growth and improvement.

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs with titles such as *Disgaea*, *Phantom Brave*, and *Makai Kingdom*. NIS America has also become a publisher of Japanese anime titles, such as *Toradora!, anohana: The Flower We Saw That Day* and *bunny drop*.

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