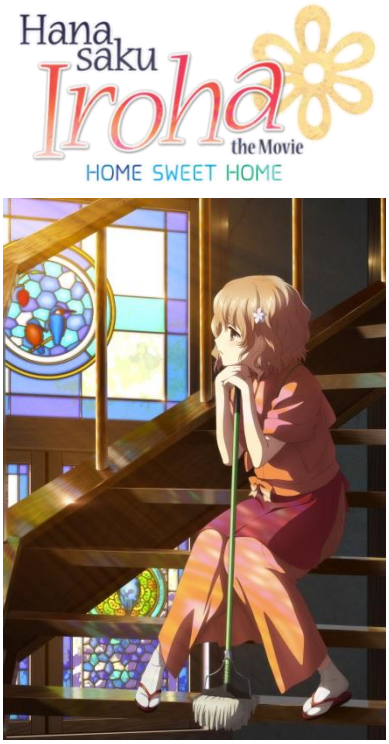
FOR IMMEDIATE RELEASE

**July 5, 2014**

# *Hanasaku Iroha the Movie ~ HOME SWEET HOME ~*
# Coming to North America October 14!

Anime Expo, CA (July 5, 2014) – NIS America is happy to announce that ***Hanasaku Iroha the Movie ~HOME SWEET HOME~*** will be released in North America on October 14. Ohana and the rest of the Kissuiso family return to tell a story of family and perseverance in this feature-length film. Delve into the history of Ohana's mother, the inn, and its staff through a logbook kept by one of Kissuiso's most loyal members, and discover how the staff rekindles their journey toward what it truly means to sparkle. The movie will come on a Blu-ray disc, with an in-depth hardcover art book and collectible slipcase.

It will be available at the following select online retailers: Right Stuf, The Anime Corner Store, Anime Pavilion, and NIS America Online Store.



| | |
|---|---|
| **Title:** | *Hanasaku Iroha the Movie ~ HOME SWEET HOME ~* Premium Edition |
| **MSRP:** | $49.99 |
| **RELEASE DATE:** | October 14, 2014 |
| **ITEM #:** | IRO3-BRD-US-PE |
| **UPC:** | 813633014234 |
| **AGE RATING:** | Teen |
| **LENGTH:** | 66 mins |
| **FORMAT:** | Blu-ray |
| **LANGUAGE:** | Japanese audio, English subtitles |

© 2012 Hanairo Committee

## *Hanasaku Iroha the Movie ~ HOME SWEET HOME ~*

**About the movie:**
In the days before the Bonbori Festival, Ohana's friend Yuina comes to Kissuiso for training. While cleaning up after her, Ohana discovers a logbook kept by Beans from when her mother, Satsuki, was still a youth at Kissuisso. Through the logbook, Ohana catches a glimpse of her mother's struggles, and realizes that maybe the two of them aren't so different after all. Meanwhile, the rest of the inn staff are caught up in dealing with a blackout.

**About the extras:**
- Hardcover art book (full color, 32 pages) which provides a deeper viewing experience through scene-by-scene director commentary, staff member interviews, concept sketches, and setting illustrations.
- Original Japanese commercials

**Cast**
**Kanae Ito** as Ohana Matsumae
**Chiaki Omigawa** as Minko Tsurugi
**Aki Toyosaki** as Nako Oshimizu
**Haruka Tomatsu** as Yuina Wakura
**Mamiko Noto** as Tomoe Wajima

**Produced by**
Original Story: **P.A.WORKS**
Director: **Masahiro Ando**
Screenplay: **Mari Okada**
Original Character Design: **Kishida Mel**



For more information, visit NISAmerica.com/iroha

**About NIS America**

In 2003, NIS America was established in Southern California to bring exciting, one-of-a-kind Japanese culture to North America. NIS America's team members devote themselves to the fans. Their respect for their fans is at the heart of everything they do. As an established entertainment publisher in the U.S., NIS America is committed to continuous growth and improvement.

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs with titles such as *Disgaea*, *Phantom Brave*, and *Makai Kingdom*. NIS America has also become a publisher of Japanese anime titles, such as *Toradora!*, *anohana: The Flower We Saw That Day* and *bunny drop*.
Contact: NIS America, Inc. 4 Hutton Centre Dr., Suite 650, Santa Ana, CA 92707 / 714-540-1122 / NISAmerica.com

Contact:

armin@nisamerica.com
david@nisamerica.com

© 2014 NIS America, Inc. All rights reserved.